

ROWDY RIVERHAWK

918-000-0000
careerservices@nsuok.edu

EDUCATION

Master of Rowdiness

Northeastern State University
Emphasis: Crowd Rowdiness

Spring 2017
Tahlequah, OK

Bachelor of Excitement

Northeastern State University
GPA: 4.0/4.0

Spring 2015
Tahlequah, OK

RELEVANT EXPERIENCE

Enthusiasm Assistant

Northeastern State University

August 2013-December 2014
Tahlequah, OK

- Planned, organized, and led training and professional development events for new RiverHawks to ensure adequate magnitude of rowdiness was met
- Maintained accurate schedule through assigning Enthusiasm Assistants to university functions where rowdiness was needed
- Designed and implemented updated minimum excitement level policies by researching best practices in enthusiasm

Rowdy Research Right-hand Hawk

Northeastern State University

Summer 2014
Tahlequah, OK

- Collected, organized, and analyzed data regarding crowd enthusiasm for various events including athletic events, music and theatre, and community-centered events
- Conducted on-campus survey of 200 students of various ages and classifications gauging student needs at campus events
- Conducted social media survey across Facebook, Twitter, and Instagram platforms receiving 50+ responses regarding desired new campus events

PRESENTATIONS

RiverHawk, R. A study of crowd enthusiasm and the effects of free t-shirts on half-time show participation. Presented at: Oklahoma Regional Rowdiness Conference; April 2017; Edmond, Oklahoma.

Crowd-Pleasing and Critics. Persuading reluctant university students, parents and community members to become actively and enthusiastically engaged in campus events. Presented at: National Association of Eager Educators and Captivating Coaches; March 2016; Houston, Texas.

AFFILIATIONS

Member, Oklahoma Regional Rowdiness Conference Committee

Fall 2016-Spring 2017

Founder, NSU Rowdy Research Committee	Spring 2017
Executive Committee Member, NSU Really Rowdy RiverHawks	Fall 2013-Spring 2016
Member, NSU Hopeful Hawks	Fall 2014-Spring 2016
• Treasurer	Spring 2015
Member, Rowdy Rising Stars of NSU Scholarship Group	Fall 2013-Spring 2015
Member, Welcome Week Hawks of NSU	Spring 2014-Fall 2015
• Media Chair	Spring 2014-Spring 2015
• Secretary	Spring 2014

STUDY ABROAD EXPERIENCE

Paris, France	Spring 2016
A study of French enthusiasm and attendance at Paris University events	
Athens, Greece	Fall 2014
Group research project concerning attention span of university students during guest lecture events on campus	

ADDITIONAL EXPERIENCE

Office Assistant	September 2015-May 2016
Northeastern State University	Tahlequah, OK
<ul style="list-style-type: none"> • Assisted students via phone regarding website navigation • Updated online office resources utilizing web management system DNN • Performed various clerical tasks such as copying, scanning, faxing, and printing to maximize office efficiency 	

Customer Service Assistant	October 2013-August 2015
RiverHawk Book Shop	Tahlequah, OK
<ul style="list-style-type: none"> • Assisted customers via phone regarding directions to store, price quotes, and description of services and products • Operated routine cash register transactions and balanced cash drawer of approximately \$2500 daily • Restocked spirit clothing racks and textbook selection upon inventory being low 	

VOLUNTEER EXPERIENCE

Volunteer, Raising Up RiverHawks	June 2016-Present
Executive Planning Assistant, RiverHawk Day	September 2015
Cook Assistant, Feeding the Hawks	Summer 2015
Tutor, RiverHawk Reading Buddies	February 2013-December 2014
Camp Counselor, RiverHawks on the River	Summer 2013